



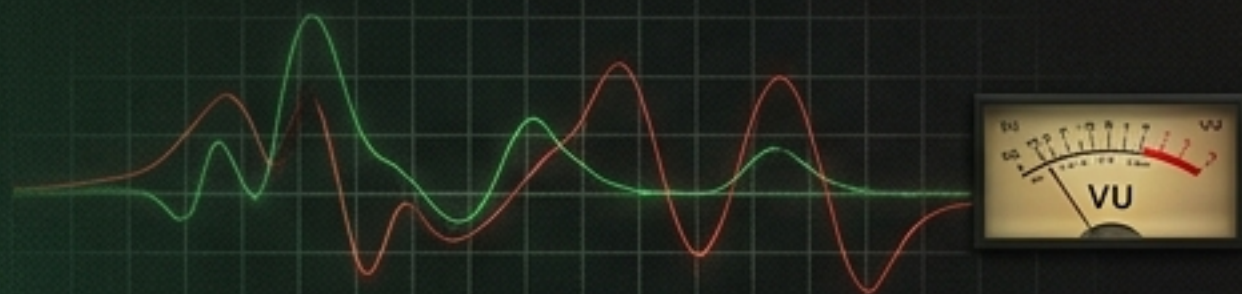
ESTUDIO
ELECTROKUMBÉ

SERGIO ARIAS

SOUNDTRACK DIRECTOR & MUSIC PRODUCTION MANAGER

Prepared exclusively for the Netflix Music Team

Shaping Sonic Landscapes for Global Storytelling



With over two decades of experience, Sergio Arias brings a rare combination to the Netflix Music pipeline: high-level creative vision, deep technical execution, and proven administrative leadership.



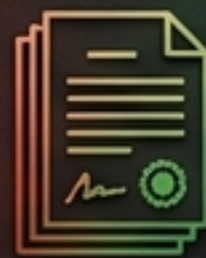
Visionary Composer

Fusing regional organic textures with modern electronic and orchestral production.



Soundtrack Director

Orchestrating and directing multidisciplinary teams of session musicians and sound engineers.



Production Manager

Seamlessly handling end-to-end pipelines, global markets, and dynamic sync catalogs.

The Production Pipeline: From Concept to Premium Master



Creative Direction

Initial concepting and custom score design tailored to dynamic character arcs and narrative pacing.



Technical Execution

Overseeing the final mixing process, mastering, and delivering premium, broadcast-ready master files.



Tracking & Orchestration

Directing multidisciplinary teams, leveraging a vast network of session musicians to capture authentic regional and modern instrumentation.



Catalog & Sync Management

Preparing and managing dynamic synchronization catalogs for international markets, directly navigating publishers, supervisors, and legal frameworks.



Crafting a Unique Cinematic Identity: The 'Electrokumbé' Method

Ancestral Memory

Deep research into historical folkloric acetates (Lucho Bermúdez, Pacho Galán, Liceo Herrera).

Organic textures, traditional tambores, and regional rhythms.

Modern Cyberpunk

Urban electronic soundscapes, synthesizers, heavy bass, distorted guitars, and contemporary frameworks.

The Result

Highly original custom scores that are culturally rooted yet engineered for modern cinematic narratives and tension-building.



Case Study: Animalxs (Canal Capital)

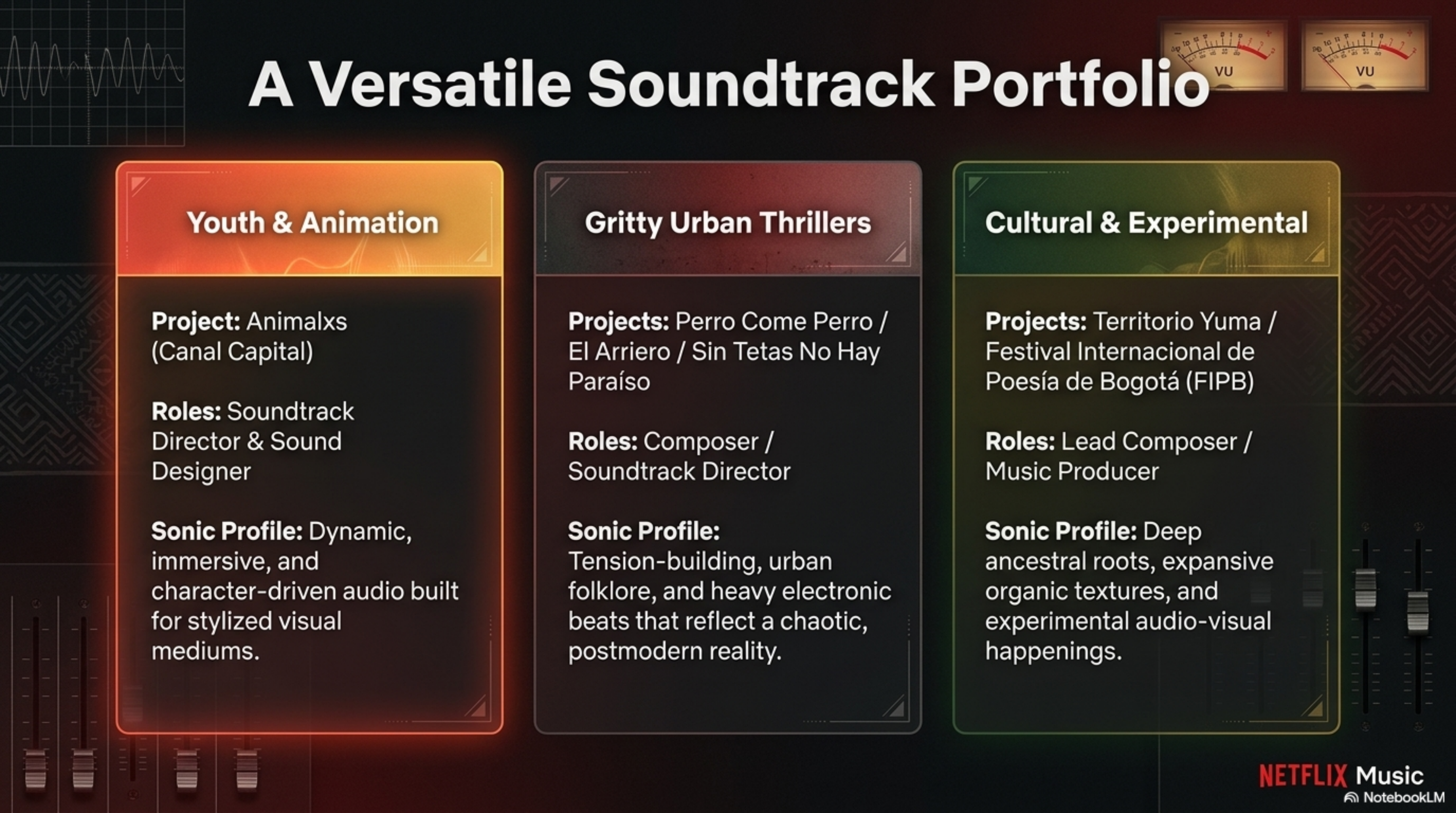
Pioneering Youth & Animation Content

Roles: Soundtrack Director & Sound Designer



Watch the Reel: <https://www.youtube.com/watch?v=NpgAOQqU1Mg>

Sergio spearheaded the complete audio identity for Animalxs, perfectly balancing the unique demands of animated storytelling with engaging, youth-oriented soundscapes. By operating in a dual role, he ensured that the original musical score and the intricate sound design functioned as one cohesive, immersive narrative tool rather than separate elements.



A Versatile Soundtrack Portfolio

Youth & Animation

Project: Animalxs
(Canal Capital)

Roles: Soundtrack
Director & Sound
Designer

Sonic Profile: Dynamic,
immersive, and
character-driven audio built
for stylized visual
mediums.

Gritty Urban Thrillers

Projects: Perro Come Perro /
El Arriero / Sin Tetas No Hay
Paraíso

Roles: Composer /
Soundtrack Director

Sonic Profile:
Tension-building, urban
folklore, and heavy electronic
beats that reflect a chaotic,
postmodern reality.

Cultural & Experimental

Projects: Territorio Yuma /
Festival Internacional de
Poesía de Bogotá (FIPB)

Roles: Lead Composer /
Music Producer

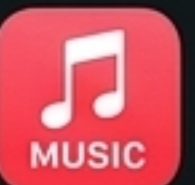
Sonic Profile: Deep
ancestral roots, expansive
organic textures, and
experimental audio-visual
happenings.

Malalma: The Creative R&D Laboratory

Beyond traditional scoring, Sergio is the founder and director of Malalma—a musical laboratory that acts as an R&D hub for experimental audio-visual storytelling.

Key Capabilities:

- ❖ Fuses video, happening, theater, and live performance.
- ❖ Creates high-energy, socially relevant, 'cyberpunk' influenced soundscapes (e.g., *Hay Huecos en el Alma*).
- ❖ Provides a ready-made, highly trained multidisciplinary ensemble capable of executing complex, large-scale recording sessions on demand.





Validated by the Industry: Technical Mastery & Curation



Real-Time Sound Design

Tallerista for "Sonorización en Tiempo Real" (Real-Time Sound Design) at the SmartFilms Festival (Cine Hecho con Celulares).

Institutional Curation

Selected by the Instituto Distrital de las Artes (IDARTES) as an official Juror for the 2020 Music Interpretation Prize, evaluating and curating national talent.



Award-Winning Composition Award-Winning Composition

Recognized at the highly prestigious National Culture Awards (Premios Nacionales de Cultura) for best unpublished rock composition (Gabriela).

Robust Catalog & Sync Rights Management

Sergio does not just create music; he manages the business of music. He is fully prepared to integrate seamlessly with Netflix's administrative, legal, and operational frameworks.



- Management of dynamic synchronization catalogs featuring 100+ premium tracks.

- Market-tested at international platforms like BAM (Bogotá Audiovisual Market).

- Extensive experience navigating publishers, music supervisors, and complex legal clearances.

Industry Testimonial: “Sergio has been part of our catalog of performers and authors for more than 15 years, and we attest to his capacity and creative and interpretative talent.”

— Camilo Montilla, Manager,
Sonica Ltda.



THE NEXT FRONTIER OF CINEMATIC SOUND.

Ready to elevate Netflix original storytelling with uncompromising creative vision and rigorous production management.

Contact Information

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Location: Bogotá, Colombia

Official Reel: https://www.youtube.com/watch?v=UyRF17M-_XY&t=37s

